SEVNX

# PURPLE TEAMING

## What is Purple Teaming?

As one of our favorite ways to work with clients, a purple team engagement is a collaborative effort between internal teams responsible for safeguarding the organization (the blue team) and an external red team skilled in adversarial tradecraft. The goal is to test the organization's detective and preventative controls through tailored attack scenarios. The red and blue teams coordinate attacks, share indicators, and report on the effectiveness of various security controls. This cooperative approach represents the pinnacle of identifying where attacks were not prevented or detected.

Below are the key advantages to performing a purple team exercise:

**Comprehensive Validation of Security Controls**
Assess the effectiveness of existing security controls through curated, comprehensive testing aligned with real-world adversarial tactics, techniques, and procedures (TTPs).

**Internal Team Training and Enablement**
Strengthen internal security teams through hands-on training, knowledge transfer, and practical exposure to detection, investigation, and response techniques.

**Low-Stress, Collaborative Exercise**
Participate in a collaborative engagement focused on improving security controls across the entire stack (SIEM, EDR, network, etc.), without the pressure of missing indicators of compromise.

**Insight into Adversary Tradecraft**
Provide internal teams with firsthand visibility into modern adversarial operations, techniques, and tooling used in real-world attack scenarios.

**Improve Detection and Response Times**
Optimize security controls and monitoring capabilities to accelerate threat detection and response across the organization.

## Why Use SEVN-X?

Seasoned professionals from both adversarial and defensive backgrounds evaluate TTPs and defensive capabilities alongside your team to help you achieve better cybersecurity.

info@sevnx.com

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484.989.0911

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